

Phoenyx Spire Group

DIVISIONS & IMPRINTS

Phoenyx Spire Group

Parent Company

Strategy. Leadership. Expansion.

The central organization providing executive oversight, operational infrastructure, and long-term growth strategy across all subsidiary brands.



The SMUT Box

Subscription Division
Curated. Immersive. Experiential.



Premium book-box experiences delivering romance, spice, and exclusive merchandise to a global subscriber base.

JMarie & Co. Publishing

Publishing Division
Books. IP. Author Development.



Multi-imprint publishing house specializing in fiction, poetry, and brand-driven intellectual property with a focus on emerging and independent authors.

By Phoenyx

Merchandise Division
Retail. Apparel. Brand Goods.



A design-led collection spanning apparel, stationery, home goods, fine fragrance, spa essentials, candles, lifestyle accessories, and signature branded merchandise across every JMarie imprint.

ASHLINE Records

Music Division
Production. Audio. Storytelling.



Creative label producing spoken-word projects, music releases, audio mixing, and multimedia sound experiences that merge poetry with modern sound design.

Phoenyx House

Poetry and emotionally driven paranormal fiction.



Rae & Surai Press

Children's and young teen fiction.



JMarie Bookstore & Boutique

Retail arm offering curated books & author merchandise.



Blackvault Books

Dark, suspense, psychological thrillers, and emotional mysteries.



Echo Vale Press

Bold, uninhibited erotica rooted in power, desire, and liberation.



Fire By Phoenyx

Hoodies, crewnecks, tees, totes, hats, and everyday accessories.



Written By Phoenyx

Journals, notebooks, planners, pens, stickers, and stationery.



Home By Phoenyx

Pillows, blankets, décor accents, and drinkware.



Spa By Phoenyx

Bath soaks, sugar scrubs, oils, spa and relaxation essentials.



Phoenyx J. Rose

CEO Phoenyx Spire Group

